



“For all players along the value chain, including manufacturers and solution providers, the Internet of Things is likely to be a game changer in the next few years. The IoT encompasses a very disparate array of fields that need to be examined separately, to obtain an accurate understanding of their particular features, and their true growth potential.”

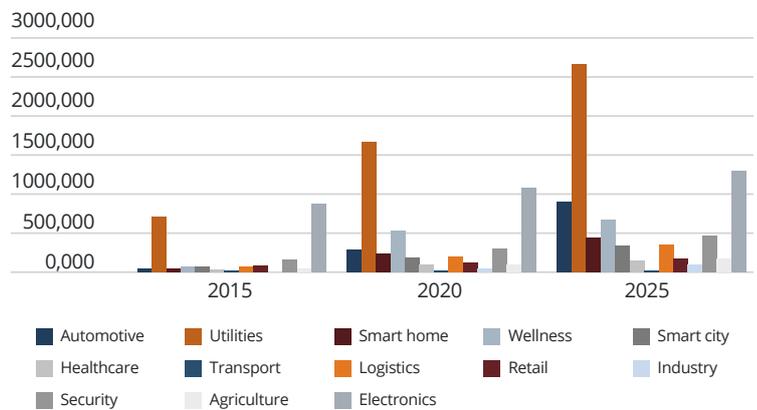
Samuel Ropert, Lead analyst & Head of the IoT practice

CONVERGENCE OPPORTUNITIES AND INDUSTRY STAKES

- Why is take-up in consumer markets so slow?
- How could IoT revolutionise the entire industry?
- Who are the leading players?
- What are the key vertical markets and applications in 2025?
- Which geographical zones will lead the global IoT market up to 2025? What are the key market drivers?
- What innovative business models for monetising IoT services?
- How to leverage data to build value-added services?
- What will be the key enabling IoT technologies post 2020: LPWA vs. LTE-M/NB-IOT vs. 5G?

Breakdown of the IoT market by vertical, 2015-2025, world (in million units)

Source: IDATE DigiWorld, December 2016



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Dataset with with forecasts up to 2025

- 15 countries, five regions & worldwide
- Number of objects generated, for over 14 verticals: Agriculture, Automotive, Communications, Electronics, Healthcare, Logistics, Manufacturing, Retail, Security, Smart city, Smart home, Transport, Utilities, Wellness
- Breakdown of access network technologies: Cellular, Wireless, Wireline, Satellite and LPWA

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