



“For all players along the value chain, including manufacturers and solution providers, the Internet of Things is likely to be a game changer in the next few years. The IoT encompasses a very disparate array of fields that need to be examined separately, to obtain an accurate understanding of their particular features, and their true growth potential.”

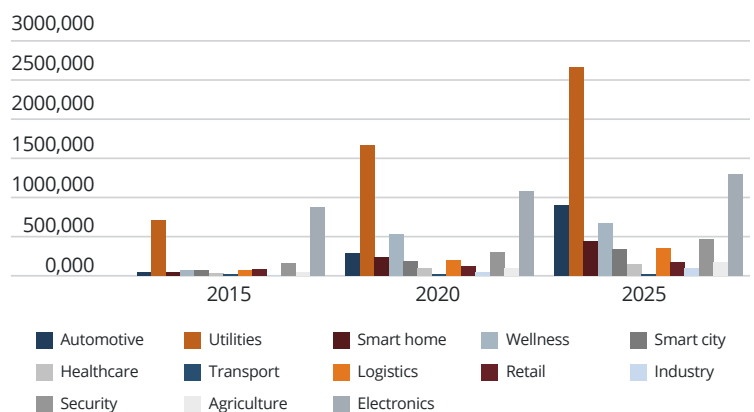
*Samuel Ropert, Lead analyst & Head of the IoT practice*

## CONVERGENCE OPPORTUNITIES AND INDUSTRY STAKES

- > Why is take-up in consumer markets so slow?
- > How could IoT revolutionise the entire industry?
- > Who are the leading players?
- > What are the key vertical markets and applications in 2025?
- > Which geographical zones will lead the global IoT market up to 2025? What are the key market drivers?
- > What innovative business models for monetising IoT services?
- > How to leverage data to build value-added services?
- > What will be the key enabling IoT technologies post 2020: LPWA vs. LTE-M/NB-IOT vs. 5G?

**Breakdown of the IoT market by vertical, 2015-2025, world (in million units)**

Source: IDATE DigiWorld, December 2016

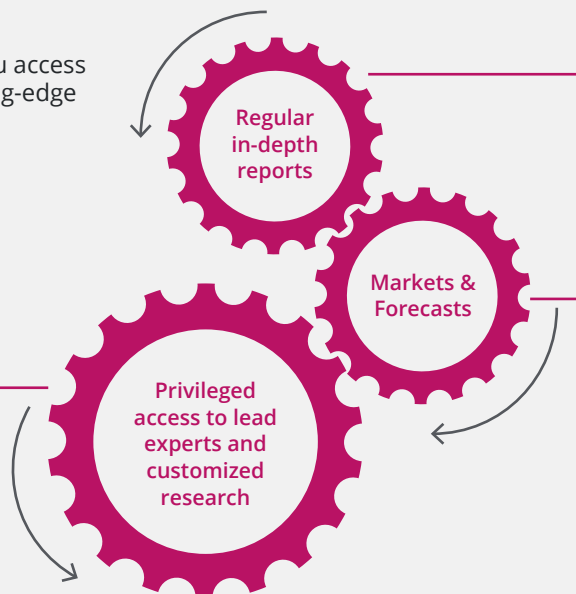


## THE SERVICE

A complete subscription giving you access to our 40 years of expertise, cutting-edge insights and thought leadership

### Add-on services

- > Up-to-the-minute assistance
- > Webinars
- > Workshops
- > Custom research



### A minimum of 6 reports per year, featuring:

- > Data monetisation
- > Autonomous cars
- > Industrial IoT
- > Smart farming
- > Critical IoT and 5G
- > Smart home
- > +15 prior publications

### Dataset with with forecasts up to 2025

- > 15 countries, five regions & worldwide
- > Number of objects generated, for over 14 verticals: Agriculture, Automotive, Communications, Electronics, Healthcare, Logistics, Manufacturing, Retail, Security, Smart city, Smart home, Transport, Utilities, Wellness
- > Breakdown of access network technologies: Cellular, Wireless, Wireline, Satellite and LPWA

Over 100 multinationals trust in IDATE DigiWorld's expertise. Our Internet of Things clients include:



Ask for your personal demo or further details about this yearly subscription service

Phone +33 467144 404  
Email [research@digiworld.org](mailto:research@digiworld.org)

## OTHER RESEARCH SERVICES

We provide dedicated research services, delivering vital insights to vendors, service providers, IT and Internet players, media groups and verticals: offering a 360° view of key markets, through up-to-date figures and forecasts up to 2021 and a concise set of in-depth reports

### Digital Telcos

Global tracking of key Internet services, and insights into the challenges facing the telcos.

### Internet of Things

A pioneer in M2M and IoT markets, today we are exploring how IoT will impact vertical sectors.

### Future TV & Video

In this fast-changing market, we are using our unique expertise in TV to explain every facet of the OTT migration.

### FTTx & Gigabit

Proud provider of 10 years of benchmark analysis for the global superfast access market.

### Wireless 4G & 5G

After having launched one of the first LTE market watch services, we are looking ahead to 5G and its applications

## DigiWorld Watch

An annual watch service that provides a valuable addition to our five core market watches, giving you analyst briefings and expert reports on the latest news in emerging technologies & innovative strategies: NGN plans, Digital China, Video Game, Artificial Intelligence,...

### BENEFIT FROM A POWERFUL & INTERACTIVE DOCUMENT PLATFORM

Our easy-to-use system lets you access and use our incisive research much more flexibly – saving your time and providing you better value.

- › Full-text search function
- › Create custom reports & datasets
- › Export figures, tables and report sections
- › Communicate more effectively with colleagues
- › Translate reports into multiple languages



### ABOUT IDATE DIGIWORLD

Since 1977, IDATE DigiWorld's teams of specialists have earned a global reputation for independent, high quality analysis of digital industry markets, through three closely linked areas of activity:

- **Institute:** a European think-tank for members, policymakers and digital transformation stakeholders
- **Research:** a global observatory of digital markets and innovation
- **Consulting:** bespoke market research and consulting solutions

